

Peacock Holiday Escape Sweepstakes Official Rules

1. PRELIMINARY INFORMATION: NO PURCHASE NECESSARY TO ENTER OR WIN. A purchase will not improve your chances of winning. Void in Alaska, Hawaii, and where prohibited. The Peacock Holiday Escape Sweepstakes ("**Sweepstakes**") will begin on or about Friday, November 1, 2024, at 8:00:00 am Eastern Time ("**ET**") and end on Saturday, November 16, 2024, at 11:59:59 pm ET ("**Sweepstakes Period**"). Sweepstakes is subject to all applicable federal, state, and local laws. **THE PRIZE OPTIONS (AS DEFINED IN SECTION 6) DO NOT INCLUDE ACCOMMODATIONS, PARKING, OR TRANSPORTATION OUTSIDE OF THAT DESCRIBED BELOW. TRAVEL MUST BE COMPLETED BY DECEMBER 31, 2025 OR THE PRIZE WILL BE FORFEITED.**

2. ELIGIBILITY: Open only to permanent, legal United States ("**US**") residents who are physically residing in one (1) of the forty-eight (48) contiguous United States or the District of Columbia (excluding Alaska, Hawaii, Puerto Rico, Guam, the Virgin Islands, and other United States territories), and who are at least eighteen (18) years of age and the age of majority in their state of primary residence at the time of Entry (the "**Entrant**"). Officers, directors, and employees of Sweepstakes Entities (as defined below) and members of their immediate families (spouses and/or parents, children, and siblings, and each of their respective spouses, regardless of where they reside), and/or persons living in the same households as these persons (whether or not related) are not eligible to enter or win the Sweepstakes. "**Sweepstakes Entities**", as referenced herein, shall include Peacock TV LLC, 30 Rockefeller Plaza, New York, NY 10112 ("**Sponsor**"), Creative Zing Promotion Group, 2100 E Robinson Street, Orlando, FL 32803 (the "**Administrator**"), Universal City Development Partners, Ltd. d/b/a Universal Orlando Resort ("**UO**") and Universal City Studios LLC d/b/a Universal Studios Hollywood ("**USH**") (collectively, "**Universal**" or the "**Prize Providers**"), and each of their respective parent, subsidiary, and affiliate companies, and their administrative, advertising, and promotion agencies, and any other entity involved in the development, administration, promotion, or implementation of the Sweepstakes. The Prize Providers are not responsible for the Sweepstakes sponsorship, administration, data collection, or random drawings, as further detailed herein.

3. HOW TO ENTER: During the Sweepstakes Period, eligible Entrants must visit the Sweepstakes page located at <http://www.peacockholidayscape.com/> (the "**Website**"). Entrants must follow the on-screen instructions to provide the requested information, including first name, last name, mailing address, and email address. Entrants must also affirmatively indicate they are eligible to participate in the Sweepstakes and have read and agree to these Official Rules. Once the form is completed, the Entrant must click the "Enter" button to receive one (1) entry into the Sweepstakes (the "**Entry**" or collectively, the "**Entries**").

Entry must be received by 11:59:59 pm ET on Saturday, November 16, 2024, to be eligible for the Sweepstakes. Limit one (1) Entry per person for the Sweepstakes Period, regardless of the number of email accounts an Entrant may have. Any attempt by an Entrant to obtain more than the stated number of Entries by using multiple/different emails, identities, registrations, and/or any other methods will void such Entrant's Entry, and that Entrant may be disqualified from the Sweepstakes. Entries generated by a script, macro, or other automated means or by any means that subvert the Entry process will be disqualified. The Administrator's server shall be the official timekeeper for all matters related to this Sweepstakes. Entries that are incomplete, garbled, corrupted, or unintelligible for any reason, including, but not limited to computer or network malfunction or congestion, are void and will not be accepted. All information provided by Entrants becomes the property of the Sponsor. Participation in the Sweepstakes constitutes the Entrant's understanding of and full and unconditional agreement to and acceptance of these Official Rules. Sponsor reserves the right to disqualify any Entrant that Sponsor determines to be in violation of any term contained in these Official Rules. If an Entrant opts to enter via a web-enabled mobile device, data rates may apply. See applicable wireless service provider terms for details on rates and capabilities. For purposes of this Sweepstakes, an Entry is "received" when the Administrator's server records the Entry information. Sponsor's decision not to enforce a specific provision of these Official Rules does not constitute a waiver of that provision or of the Official Rules generally. In case of a dispute over the identity of an Entrant, the authorized account holder of the email account will be deemed the Entrant. The "Authorized Account Holder" is defined as the natural person in whose name the email account was opened, as long as such person is otherwise eligible in accordance with these Official Rules. If a dispute regarding the identity of an Entrant cannot be resolved to the Sponsor's satisfaction, the affected Entry will be deemed ineligible. Entry constitutes permission (except where prohibited by law) to

use Entrant's name, city, state, likeness, image, and/or voice for purposes of advertising, promotion, and publicity in any and all media now or hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval.

4. WINNER SELECTION AND NOTIFICATION: On or about Monday, November 18, 2024, the Administrator will conduct a random drawing from all eligible Entries received to select one (1) potential winner (the "**Winner**"). The potential Winner will be notified by email on or about Tuesday, December 3, 2024. The potential Winner will be required to respond (as directed by the Administrator) to acknowledge the notification within three (3) days (or a shorter time if required by exigencies) of the first attempted notification. The potential Winner will be required to verify address and complete, sign, and return within five (5) days (or a shorter time if required by exigencies) an affidavit of eligibility, a liability release, and, unless prohibited by law, a publicity release and other legal documents as may be required by Sponsor in its sole discretion (collectively, the "**Prize Claim Documents**"). Failure to respond to the notification or return the Prize Claim Documents within the specified time period may result in forfeiture of the "Prize" as defined in Section 6 and selection of an alternate potential Winner from the remaining eligible Entries. A Prize will not be awarded/fulfilled until all such properly executed documents are returned. The Administrator, in its sole discretion, will attempt to contact up to three (3) potential winners of the Prize in accordance with the above procedure, after which the Prize in question may go unawarded if it remains unclaimed. The Administrator reserves the right to disqualify anyone not fully complying with the Official Rules. The Winner must provide the Administrator with a valid social security number for tax reporting purposes before the Prize is awarded. An IRS Form 1099 will be issued to the Winner for the actual value of the Prize received for the year in which the Prize was fulfilled. ALL FEDERAL, STATE, AND LOCAL TAXES, AND ANY OTHER COSTS AND EXPENSES, ASSOCIATED WITH THE RECEIPT OR USE OF THE PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNER.

5. ODDS: Odds of winning depend on the number of eligible Entries received during the Sweepstakes Period.

6. PRIZE: There is one (1) Prize available. The Prize consists of the **Winner's choice of either:** one (1) 4-day/3-night trip to Universal Orlando Resort in Orlando, Florida (the "**UO Trip**") **OR** one (1) 3-day/2-night trip to Universal Studios Hollywood, in Universal City, California (the "**USH Trip**") for the Winner and up to three (3) travel companions ("**Guest(s)**"), as further described below.

If the UO Trip is chosen by the Winner: The UO Trip has a fair market value ("**FMV**") of Four Thousand Six Hundred Forty-Nine and 40/100 Dollars (\$4,649.40) and consists of the following:

- 1) Round trip, coach (economy) class air transportation for Winner and up to three (3) Guests from a major commercial airport closest to Winner's home (as determined by Prize Provider in its sole discretion) to Orlando, Florida*. Winner will be responsible for ground transportation to/from the airport at the point of origin.
- 2) Non-exclusive ground transfers to/from the airport in Orlando, Florida and to/from the hotel and Universal Orlando Resort*.
- 3) Hotel accommodations for the Winner and up to three (3) Guests in a maximum of one (1) room (quadruple occupancy; room and tax only) at Universal Cabana Bay Beach Resort (or another Universal Orlando Resort hotel of Prize Provider's choosing in its sole discretion), for four (4) consecutive days and three (3) nights. Hotel accommodations do not include meals, incidentals, tips, telephone calls, or any other personal expenses incurred during the UO Trip, not specified here.
- 4) Universal Orlando 3-Park 3-Day Park-to-Park tickets for Winner and up to three (3) Guests for admission to Universal Studios Florida and Universal Islands of Adventure theme parks and Universal Volcano Bay water theme park.

*For a Winner who is a Florida resident and chooses the UO Trip, air transportation may be substituted with another method of transportation by Prize Provider in its sole discretion. Winner is not entitled to the cash difference in the value between ground transportation and the substitute method of transportation.

OR

If the USH Trip is chosen by the Winner: The USH Trip has an FMV of Four Thousand Seven Hundred and Forty-Six Dollars (\$4,746.00) and consists of the following:

- 1) Round trip, coach (economy) class air transportation for Winner and up to three (3) Guests from a major commercial airport closest to Winner's home (as determined by Prize Provider in its sole discretion) to Los Angeles, California**. Winner will be responsible for ground transportation to/from the airport at the point of origin.
- 2) Non-exclusive ground transfers to/from the airport and hotel in Los Angeles, California **.
- 3) Standard hotel accommodations for Winner and up to three (3) Guests in a maximum of one (1) room (quadruple occupancy; room and tax only) at the Sheraton Universal Hotel (or another nearby hotel of Prize Provider's choosing in its sole discretion), for three (3) consecutive days and two (2) nights. Hotel accommodations do not include meals, incidentals, tips, telephone calls, or any other personal expenses incurred during the USH Trip, not specified here.
- 4) 2-Day General Admission tickets for Winner and up to three (3) Guests for admission to Universal Studios Hollywood theme park.

**For a Winner who is a California resident and chooses the USH Trip, air transportation may be substituted with another method of transportation by Prize Provider in its sole discretion. Winner is not entitled to the cash difference in the value between ground transportation and the substitute method of transportation.

MAXIMUM PRIZE FMV: \$4,746.00

PRIZE PROVISIONS: TRAVEL MUST BE COMPLETED BY DECEMBER 31, 2025, OR THE PRIZE WILL BE FORFEITED.

Winner's travel period must coincide with either the 2024 or 2025 Grinchmas™ event dates in order to partake in the Grinchmas™ portion of the Prize. 2024 event dates occur on select dates between November 22nd – December 31st for Universal Orlando Resort and November 29th – January 6th for Universal Studios Hollywood. 2025 event dates are currently to be determined. Winner may choose to travel at another time (with Universal approval) provided such travel must be completed by December 31, 2025, and with the understanding that in doing so, Winner will forfeit the Grinchmas™ element of the Prize. If the Winner cannot complete travel within the above travel period, the Prize will be forfeited in its entirety, and no further or alternative compensation will be provided. Travel dates are subject to Prize Provider and Sponsor approval. Reservations are subject to availability. To attend the 2024 Grinchmas™ event, the trip must be booked at minimum thirty (30) days in advance. Otherwise the trip must be booked a minimum of sixty (60) days prior to the intended departure date. The Actual Retail Value ("ARV") of the Prize may vary depending on seasonal pricing, departure date, and departure location and may differ from the FMV; any difference between the stated FMV and final ARV will not be awarded. If the Winner elects to partake in any or all portions of their Prize with fewer than the allotted number of Guests or no Guests, the Prize will be awarded to the Winner and each participating Guest, and any remainder of the Prize will be forfeited and shall not be subject to further or alternative compensation. All elements of the Prize must be redeemed at the same time, and no changes will be permitted after confirmation of any redemption. The Winner and Guests must travel at the same time and must depart from the same city. Winner must be eighteen (18) years of age or older. If Winner is between the ages of eighteen (18) and twenty-one (21), they must be accompanied by an adult of at least twenty-one (21) years of age in order to check into the hotel. Unless a child or ward of the Winner or one of the allotted Guests, each Guest must be eighteen (18) years of age or older as of the date of departure and must

travel on the same itinerary and at the same time as the Winner. Prize consists only of the elements expressly set forth above; no other elements or expenses (including, without limitation, insurance, meals, unspecified ground transportation, phone calls, baggage, gratuities, incidentals, souvenirs, gasoline, etc.) are included in the Prize, and all such expenses are the sole responsibility of Winner. Winner is responsible for any air travel taxes and/or expenses, including applicable departure taxes or fees, inspection charges, baggage fees, and security charges. The Winner and Guests are responsible for obtaining, at their own expense, any necessary travel documentation (i.e. valid photo identification, visas, passports, etc.) prior to travel. Once issued, tickets are non-transferable and may not be reissued once travel has commenced. Open tickets may not be issued and stopovers are not permitted. Travel arrangements must be made through the Prize Provider. The Prize is non-transferable and has no cash value. Any unclaimed and/or unused Prize or portion thereof will remain the property of Prize Provider and may not be sold, exchanged, or otherwise transferred by the Winner nor used by Sponsor, its agencies, or clients. Prize elements are subject to availability and subject to change without written notice or warning. Should the Prize (or a portion of the Prize) become unavailable, experiences and items of a similar nature and value may be offered at the sole discretion of the Prize Provider. All Prize-related decisions are made at the sole discretion of the Prize Provider and Prize Provider reserves the right to substitute a similar prize or prize element of comparable value.

All theme park tickets are valid during normal operating hours only. Operating hours and availability of attractions and shows are subject to change without notice. Some special events may be separately ticketed. Prize Provider reserves the right to change the name of any ticket. Unless otherwise noted, all theme park tickets specifically exclude admission to special or separately ticketed 'hard ticket' entertainment events at any of the theme parks, hotels, or within any of the Universal CityWalk venues.

All parts of the Prize selected are subject to availability and blackout dates, and subject to change without written notice or warning. Should an act of God, hurricane, war, fire, riot, earthquake, act of public enemies, actions of governmental authorities, epidemics, pandemics and the spread of infectious diseases, and any related governmental or judicial actions taken in connection with, or as a response to, any such event, or any other event beyond the reasonable control of a party, whether or not existing, known, foreseen or foreseeable at the time this Sweepstakes occurs, render the redemption or fulfillment of some or all of the Prize delayed, hindered, adversely affected, impracticable, or impossible, Universal in its sole and absolute discretion, reserves the right to evaluate and make modifications to the redemption and fulfillment processes and timelines for the Prize or portion of the Prize for which Universal is responsible for, which may include but is not limited to providing additional time for redemption and/or fulfillment. Should the Prize become unavailable, experiences and items of a similar nature and value may be offered.

In connection with any visit to Universal Orlando Resort or Universal Studios Hollywood, please be advised that Sponsor's and Universal's policies, CDC guidelines, and the recommendations of health officials must be followed. In addition, Winner and Guests should be aware of and comply with government guidelines regarding travel restrictions and mandatory quarantines before visiting any Universal destination. **Please note that any public location where people are present provides an inherent risk of exposure to COVID-19, and Sponsor and Prize Provider cannot guarantee that any person will not be exposed during a visit.**

By accepting the Prize, the Winner, on behalf of themselves and on behalf of any Guests, expressly assumes the risk that during the use of the Prize, they may be exposed to COVID-19, the Coronavirus that causes COVID-19, or other communicable or infectious diseases. Winner and Guests, if any, expressly understand that these risks include contracting COVID-19 or other communicable and/or infectious diseases and the associated dangers, medical complications, and physical and mental injuries, both foreseen and

unforeseen, that may result from contracting COVID-19 or other communicable and/or infectious diseases.

7. LIMITATIONS OF LIABILITY AND PUBLICITY RELEASE: BY ENTERING THE SWEEPSTAKES, EACH ENTRANT AGREES FOR ENTRANT AND FOR ENTRANT'S HEIRS, EXECUTORS, AND ADMINISTRATORS (A) TO RELEASE AND HOLD HARMLESS SWEEPSTAKES ENTITIES AND THEIR PARENT, AFFILIATES, SUBSIDIARIES, REPRESENTATIVES, CONSULTANTS, CONTRACTORS, LEGAL COUNSEL, ADVERTISING, PUBLIC RELATIONS, PROMOTIONAL, FULFILLMENT AND MARKETING AGENCIES, WEBSITE PROVIDERS, WEB MASTERS AND EACH OF THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AND AGENTS (COLLECTIVELY, "**RELEASED PARTIES**") FROM ANY LIABILITY, ILLNESS, INJURY, DEATH, LOSS, LITIGATION, OR DAMAGE THAT MAY OCCUR, DIRECTLY OR INDIRECTLY, WHETHER CAUSED BY NEGLIGENCE OR NOT, FROM SUCH ENTRANT'S PARTICIPATION IN THE SWEEPSTAKES AND/OR THEIR ACCEPTANCE, POSSESSION, USE, OR MISUSE OF PRIZE OR ANY PORTION THEREOF, INCLUDING ANY CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION OR INVASION OF PRIVACY, OR MERCHANDISE DELIVERY; (B) TO INDEMNIFY RELEASED PARTIES FROM ANY AND ALL LIABILITY RESULTING OR ARISING FROM THE SWEEPSTAKES AND TO HEREBY ACKNOWLEDGE THAT RELEASED PARTIES HAVE NEITHER MADE NOR ARE IN ANY MANNER RESPONSIBLE OR LIABLE FOR ANY WARRANTY, REPRESENTATION, OR GUARANTEE, EXPRESS OR IMPLIED, IN FACT OR IN LAW, RELATIVE TO PRIZE, INCLUDING EXPRESS WARRANTIES PROVIDED EXCLUSIVELY BY PRIZE PROVIDER THAT ARE SENT ALONG WITH PRIZE; (C) IF SELECTED AS A WINNER, GRANT PERMISSION TO THE LISTING OF SUCH ENTRANT'S NAME ON A WINNER LIST AND THE USE BY RELEASED PARTIES OF SUCH NAME, VOICE, IMAGE, AND/OR LIKENESS FOR PUBLICITY, PROMOTIONAL, AND ADVERTISING PURPOSES IN ANY AND ALL MEDIA NOW OR HEREAFTER KNOWN, THROUGHOUT THE WORLD IN PERPETUITY, WITHOUT ADDITIONAL COMPENSATION, NOTIFICATION, PERMISSION, OR APPROVAL, AND, UPON REQUEST, TO THE GIVING OF CONSENT, IN WRITING, TO SUCH USE; AND (D) TO BE BOUND BY THESE OFFICIAL RULES AND TO WAIVE ANY RIGHT TO CLAIM ANY AMBIGUITY OR ERROR THEREIN OR IN THE SWEEPSTAKES ITSELF, AND TO BE BOUND BY ALL DECISIONS OF THE SPONSOR, WHICH ARE BINDING AND FINAL. FAILURE TO COMPLY WITH THESE CONDITIONS MAY RESULT IN DISQUALIFICATION FROM THE SWEEPSTAKES AT SPONSOR'S SOLE DISCRETION.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS SWEEPSTAKES, INCLUDING THE WEBSITE AND ALL PRIZES, ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

8. ADDITIONAL TERMS: Sponsor, in its sole discretion, may designate the Administrator to handle winner determination, notification, and fulfillment tasks on the Sponsor's behalf. Participation constitutes the Entrant's full and unconditional agreement to these Official Rules and to the Sponsor's and/or Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Sponsor reserves the right to permanently disqualify from the Sweepstakes any person it believes has intentionally violated these Official Rules. Any attempt to deliberately damage or undermine the Sweepstakes or the operation thereof is unlawful and subject to legal action by the Sponsor, who may seek damages to the fullest extent permitted by law. The failure of Sweepstakes Entities to comply with any provision of these Official Rules due to an act of God, epidemic, pandemic, hurricane, war, fire, riot, earthquake, terrorism, act of public enemies, actions of governmental authorities outside of the control of Sponsor (excepting compliance with applicable codes and regulations), or other "force majeure" event will not be considered a breach of these Official Rules. Released Parties assume no responsibility for any injury or damage to Entrants or any other person's computer relating to or resulting from entering or downloading materials or software in connection with the Sweepstakes. Released Parties are not responsible for telecommunications, network, electronic, technical, or computer failures of any kind; for inaccurate transcription of Entry information; for errors in any promotional or marketing materials or in these Official Rules; for any human or electronic error; or for Entries that are stolen, misdirected, garbled, delayed, lost,

late, damaged, incomplete, ineligible, or returned. Proof of sending or submission of Entry will not be deemed proof of receipt by the Sweepstakes Entities. **Sweepstakes Entities reserve the right to cancel, modify, or suspend the Sweepstakes or any element thereof (including, without limitation, these Official Rules) without notice in any manner and for any reason (including, without limitation, in the event of any unanticipated occurrence that is not fully addressed in these Official Rules).** In the event of cancellation, modification, or suspension, the Sponsor reserves the right to select the Winner in a random drawing from among all eligible, non-suspect Entries received prior to the time of the event warranting such cancellation, modification, or suspension. Notice of such cancellation, modification, or suspension will be posted on the social media site or website associated with the Sweepstakes. Sponsor reserves the right to disqualify any individual who shows a disregard for these Official Rules; acts with an intent to annoy, abuse, threaten, or harass any other Sweepstakes Entities; or behaves in any other disruptive manner (as determined by Sponsor in its sole discretion). Sponsor reserves the right to modify these rules for clarification purposes without materially affecting the terms and conditions of the Sweepstakes. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

9. GENERAL DISPUTES: THE SWEEPSTAKES IS GOVERNED BY AND WILL BE CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN NEW YORK, NEW YORK. ANY AND (EXCLUDING UO PRIZE CLAIMS AND USH PRIZE CLAIMS (DEFINED BELOW)) ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS SWEEPSTAKES OR ANY PRIZE AWARDED SHALL BE RESOLVED INDIVIDUALLY WITHOUT RESORTING TO ANY FORM OF CLASS ACTION. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JUDICIAL ARBITRATION AND MEDIATION SERVICES, INC., IN ACCORDANCE WITH ITS STREAMLINED ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("JAMS RULES"). THE JAMS RULES FOR THE SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN NEW YORK. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN THE COUNTY OF NEW YORK. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING THIS SWEEPSTAKES, BUT IN NO EVENT ATTORNEYS' FEES, AND UNDER NO CIRCUMSTANCES WILL PARTICIPANT BE PERMITTED TO OBTAIN AWARDS FOR, AND PARTICIPANT HEREBY WAIVES ALL RIGHTS TO CLAIM, EXEMPLARY, INDIRECT, PUNITIVE, INCIDENTAL AND CONSEQUENTIAL DAMAGES AND ANY OTHER DAMAGES, INCLUDING ATTORNEY'S FEES OR OTHER SUCH COSTS OF BRINGING A CLAIM, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF.

10. PRIZE PROVIDER DISPUTES/CHOICE OF LAW: Universal is the Prize Provider only. Prize Provider is not the Sponsor of this Sweepstakes; and is not responsible for the administration of the Sweepstakes, the collection of the Entries, or conducting the random drawing. All disputes, claims, and causes of action arising out of or relating to the Winner or Guests' use of, or participation in, the UO Trip ("**UO Prize Claims**") shall be resolved by applying the laws of Florida without regard to conflict of laws provisions therein, and shall be solely and exclusively brought in state or federal courts within Orange County, Florida. Such claims shall be resolved individually, without resort to any form of class action, and all such claims shall be limited to actual out-of-pocket costs incurred, but in no event to include attorneys' fees. Any disputes, claims, and causes of action arising out of or relating to the Winner or Guests' use of, or participation in, the USH Trip ("**USH Prize Claims**") shall be fully and finally adjudicated by binding arbitration to the fullest extent allowed by law (an "**Arbitration**") in Los Angeles, California. The Arbitration shall be administered by JAMS in accordance with the Streamlined Arbitration Rules and Procedure of JAMS (available at <https://www.jamsadr.com/rules-streamlined-arbitration/>) or subsequent versions thereof, including the optional appeal procedure.

11. PRIVACY: Any personal information supplied by an Entrant to the Sponsor will be subject to the Sponsor's privacy policy posted at <https://www.nbcuniversal.com/privacy>. In addition, Entrants may opt-in to receive information from UO by checking the appropriate box on the Entry form. If, at any time, an

Entrant no longer wishes to receive materials from the Sponsor or UO, they must follow the procedures indicated in the privacy policy, which is located at <https://www.nbcuniversal.com/privacy>.

12. WINNER LIST: To obtain the name of the Winner, available after November 18,, 2024, send a request along with a stamped, self-addressed envelope to "Peacock Grinchmas Getaway - Winner" c/o Creative Zing Promotion Group, 2100 E Robinson Street, Orlando, FL 32803. Requests must be received no later than February 15, 2025.

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